

Press release

6 June 2016

AAQIUS PARTNERS WITH THE DEAUVILLE GREEN AWARDS FESTIVAL

AAQIUS has decided to partner with the Deauville Green Awards for the 5th edition of the festival. This event represents a global window on actions and innovations of major importance to the environment. This year, no fewer than 300 films were submitted, dealing with themes encompassing sustainable development, eco-innovation and social responsibility. One hundred films were selected as finalists by the international jury. These productions enrich people's thinking, inspire them, and identify future trends and innovations. This first year is particularly important for AAQIUS because the festival has chosen to welcome Switzerland as its Country of Honour.

AAQIUS, jury member and participant in the event

This major event brings together experts, the general public, companies, institutions, NGOs and communities, all focused on environmental themes, providing AAQIUS with an excellent opportunity to introduce its CO₂-reduction initiatives to a very wide and diverse audience.

The festival is based on environmentally-focused audio-visual productions, in which institutional films, advertisements and documentaries use this medium to explore sustainable development and eco-innovation. AAQIUS is honoured to be one of the event's partners, and in this capacity the Swiss company will present an award in the "*Innovations and Technological Leaps*" category for films whose subject matter involves breakthrough technologies (genomics, advanced robotics, autonomous objects, eco-materials, biometric ergonomics, nanotechnologies, smart machines, connected objects, smart networks, etc.) aimed at building a more sustainable future with a diminished environmental footprint.

Jean-Baptiste Dementhon - Vice President, Technology & Platforms of AAQIUS **will also take part in the roundtable on "Concrete steps to accelerate change"** (*Villa Le Cercle, Thursday 16 June, 17.00 - 18.00*), that focuses on finding ways to quickly change the mentalities and behaviour of participants in the public and private sectors, finding new benchmarks of success, reducing inequalities and accelerating these changes within society in order to protect and conserve our environment, which is vital to humanity.

AAQIUS's solutions in the limelight

The festival also provides AAQIUS with the opportunity to showcase one application of its "STOR-H" eco-system: the next-generation "STOR-H" scooter, which is fitted with plug-and-play, rechargeable, solid storage hydrogen cartridges. This disruptive, innovative, environmentally-friendly vehicle runs on an inexhaustible green energy (hydrogen) and has the potential to transform mobility in the future.

The promotional film for AAQIUS' disruptive STOR-H eco-system shows how its innovative hydrogen storage cartridges can change the way energy is produced and used over a wide range of applications. This film will also be shown as part of the festival.

Stéphane Aver, CEO of AAQIUS, says: *"It is very important for AAQIUS to partner with an environmentally-focused festival like the Deauville Green Awards, which is now a not-to-be-missed event for meeting other members of this important community working to create sustainable solutions for our environment."*

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About AAQIUS

AAQIUS is a Swiss company specialising in the development of disruptive "green" and 'low-carbon' technologies in the fields of transportation and energy. With its outstanding track record, AAQIUS's growth has been built on a unique 'R&B' (Research and Business) business model, which combines technology know-how, disruptive innovations, business development expertise and the ability to execute while ensuring funding and business profitability in order to accelerate market deployment.

www.aaqius.com

About the Deauville Green Awards festival

For the last 5 years the festival's mission has been to enhance the incredible array of institutional films, advertisements and documentaries on sustainable development and eco-innovation, and thus educate all interested parties on these vital topics. Each year almost 400 films from 35 different countries worldwide are submitted. The competition is divided into 3 sections and 14 thematic categories.

The festival is aimed at the entire communications and audiovisual industry and all sustainable development specialists, offering them roundtables on current topics of reflection, as well as the general public as a whole through the Deauville Green Awards which offer free premiere screenings and awareness-raising activities for hundreds of schoolchildren and visitors every year.

www.deauvillegreenawards.com